# **ELIGHTHOUSE**

FOR THE BLIND AND VISUALLY IMPAIRED



ANNUAL 2017- 2018

### MISSION

Founded in 1902, <u>LightHouse for the Blind and Visually Impaired</u> promotes the independence, equality and self-reliance of people who are blind or have low vision.

### VISION

We offer blindness skills training and relevant services such as access to employment, education, technology, information, recreation, transportation and the environment. We also pursue the development of new technology, encourage innovation, and amplify the voices of blind individuals around the world.

# VALUES



### **Board of Directors**

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**LightHouse of Marin** 

### Locations

San Rafael, CA

LightHouse of the East Bay, **Ed Roberts Campus** Berkeley, CA

**LightHouse North Coast** Eureka, CA

**Enchanted Hills Camp** Napa, CA

**LightHouse Industries** Sirkin Center San Leandro, CA

#### A LETTER FROM OUR BOARD PRESIDENT

Dear LightHouse Community,

LightHouse experienced momentous change in 2017 and 2018 — both positive and catastrophic.

We launched the Holman Prize for Blind Ambition to change perceptions about blindness around the world; celebrated the first-ever LightHouse Gala; and expanded our programs to engage a wider, more diverse community of students, families and supporters.

Amongst the growth and excitement of an organization creating new opportunities, we also suffered a tremendous loss when Enchanted Hills Camp was devastated by an unprecedented wildfire in October 2017.

Enchanted Hills and many of our dear neighbors on Mount Veeder suffered irreparable damage from one of the worst wildfires in California history. Our staff, camp of blind students and guide dogs had only one hour to evacuate.

Despite this aching loss, LightHouse was committed to keeping camp open for summer programs and vowed that the "spirit of Enchanted Hills will prevail." Read more about the journey to rebuild Enchanted Hills on page 16.

Through all of this, we've remained committed to generating more interest in our work and increasing our service footprint to reach a broader, more diverse community. 2017 and 2018 brought meaningful growth to

LightHouse. Not only did we increase our student population, but we also tracked impressive expansion in our Health and Fitness department, Youth Programs, Access Technology, Communications and Marketing Department, Employment Immersion, Orientation and Mobility Training Division and Daily Living Skills Program.

Alongside student and program expansion, LightHouse continues to increase the number of blind and low vision staff to fortify its culture of inclusion, expertise and familiarity blindness community. within the Internal organizational, administrative and culture improvements, including engagement surveys, improved outreach and follow up with students are all positive indicators of our agency's growth.

LightHouse's Board of Directors holds immense pride in the work of the LightHouse leadership and staff – recognizing their central role in the fulfillment of our mission.

As you will read in this report, 2017 and 2018 have been remarkable years for the LightHouse. As the Chairman of the Board, I am excited about the changes and challenges that lie ahead. I know that we can count on our community of supporters as we continue to raise the bar for blind people in Northern California and beyond.



# OUR PROGRAMS

**ACCESS TECHNOLOGY** - The Access Technology Department facilitates the use of accessible technology among people of all ages and levels of expertise. We work with companies on design consulting, functional accessibility review, and user testing sessions. See page 29 for a list of clients.

**ADAPTATIONS STORE** - Located on the 10th Floor of our San Francisco head-quarters, Adaptations is the only place in Northern California with a comprehensive offering of tools, technology, and other solutions for blind people.

**COMMUNITY SERVICES** – Social outings and health education, including yoga, rafting, camping, accessible movie nights, arts and fitness programs.

**COUNSELING SERVICES** – Available in individual, couple and group settings, LighHouse counseling services support a student's overall well-being.

**DEAF-BLIND SERVICES** – Deaf-blind students benefit from FCC's Deaf-Blind Telecommunication Equipment Program, which provides training, resources and free technology to qualified persons of all ages who are deaf-blind or legally blind and hard of hearing.

**EMPLOYMENT IMMERSION** – Blind and low vision jobseekers receive personalized training to learn how to identify job openings, network, interview and secure meaningful employment.

**ENCHANTED HILLS CAMP AND RETREAT** – The oldest camp for the blind in the American West, hosting campers since 1950.

**LIGHTHOUSE INDUSTRIES SIRKIN CENTER** – LightHouse has provided direct employment for area blind workers throughout our history. 75 percent of all direct labor at our light manufacturing plant in San Leandro is provided by workers who are blind or have low vision.

**LIGHTHOUSE LABS** – A think-tank for technologists, corporations and designers to meet regularly with blind scientists, engineers and savvy consumers.

THE MEDIA AND ACCESSIBLE DESIGN LAB (MAD LAB) – This team of designers produces tactile graphics, maps, 3D educational objects, ADA signage, braille and more. MAD Lab designers interpret museum exhibits, ensure universal access in construction and produce creative signage, maps, recording or braille to deliver information to all.

**ONSITE EYE CLINIC** – In partnership with the UC Berkeley School of Optometry, this low vision and primary care eye clinic gives patients all the solutions and tools they need in our convenient downtown headquarters.

**VOLUNTEER SERVICES** – Volunteers assist blind people one-on-one with reading mail, grocery shopping, and athletic endeavors; help maintain Enchanted Hills Camp; and provide administrative and other support to help our stu-

dents and keep LightHouse running

smoothly.

YOUTH PROGRAMS – Activities for blind and low vision youth including STEM education, outdoor adventures and cultural and social outings across the Bay Area, and a monthly, mentor–led employment series that encourages blind teens to think about their career paths and prepare for professional success.

#### **BLIND AND LOW VISION SKILLS –**

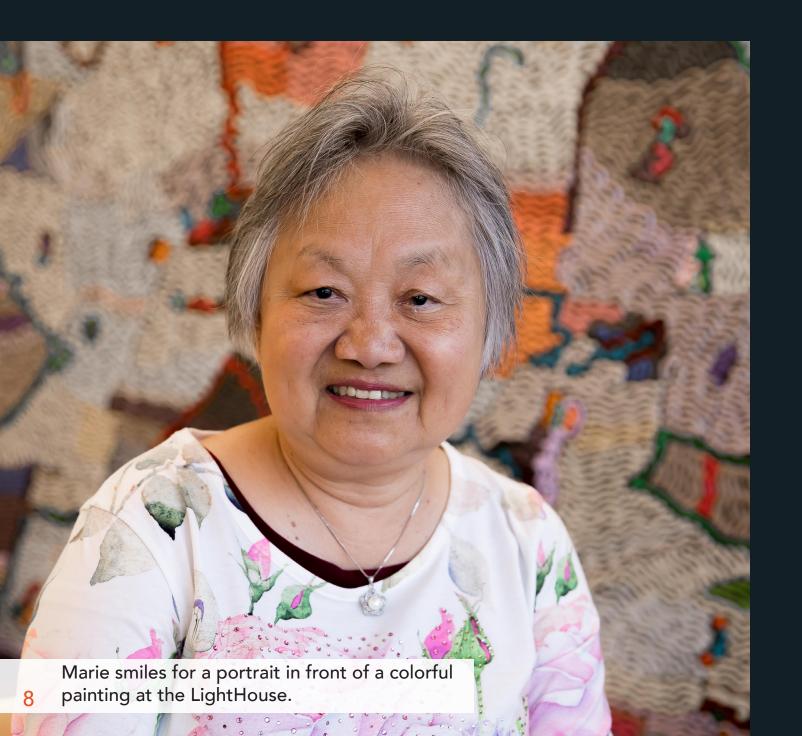
Training in low vision and blindness skills, including orientation and mobility, braille, and independent living skills. This includes our Changing Vision, Changing Life, week-long immersion.

A participant in the CVCL Immersion smiles while holding a cane at Enchanted Hills. >>



# Student: Marie Vuong

At LightHouse, Marie has honed her travel skills and learned adaptive techniques through our Changing Vision, Changing Life Immersion.



Access Technology student and long-time Bay Area resident Marie Vuong is a vibrant woman of 73. After living six years under communist rule in Vietnam, she escaped with her young son and unborn daughter to the United States by way of a harrowing 6-day boat journey that eventually brought her to California.

"I want all of us who are blind or have low vision to show the world that we are people who can still do things. We can go places on our own – we don't have to have a person with sight help us all the time. To be independent is one of the most important things."

Equipped with a knowledge of three languages, Marie worked for years in the mental health field until her vision suddenly changed. Facing challenges adjusting, she left her job and felt rudderless. Luckily, Marie received a key referral when her doctor suggested she check out LightHouse services.

A significant part of her training came when she worked with a LightHouse Access Technology Specialist, who introduced her to magnification software that enables low vision users to enlarge the words and images on their screen.

Armed with new skills, Marie told us, "Technology keeps me connected. I can do everything on

my computer – I pay all my bills, use Google to stay informed, and keep in touch with my friends through Facebook."

93% of our students say staff are professional and knowledgeable

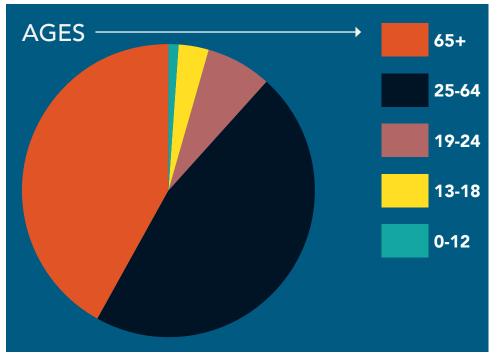
91% of our students say LightHouse met their interests and needs

78% of our students successfully use the skills and strategies they learn here

### 2017 BY THE NUMBERS











### **PROGRAM HOURS**

**3,550** adults & seniors

**7,249** youth

**3,588** orientation & mobility

**2,066** employment immersion

**1,689** student support (advocacy, family, referrals, transportation)

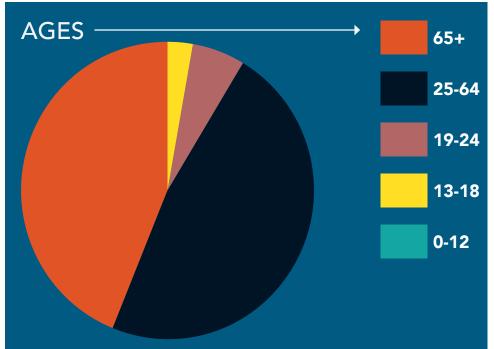
**3,480** technology

**527** deaf-blind

### 2018 BY THE NUMBERS











#### **PROGRAM HOURS**

**7,826** adults & seniors

**8,200** youth

**3,896** orientation & mobility

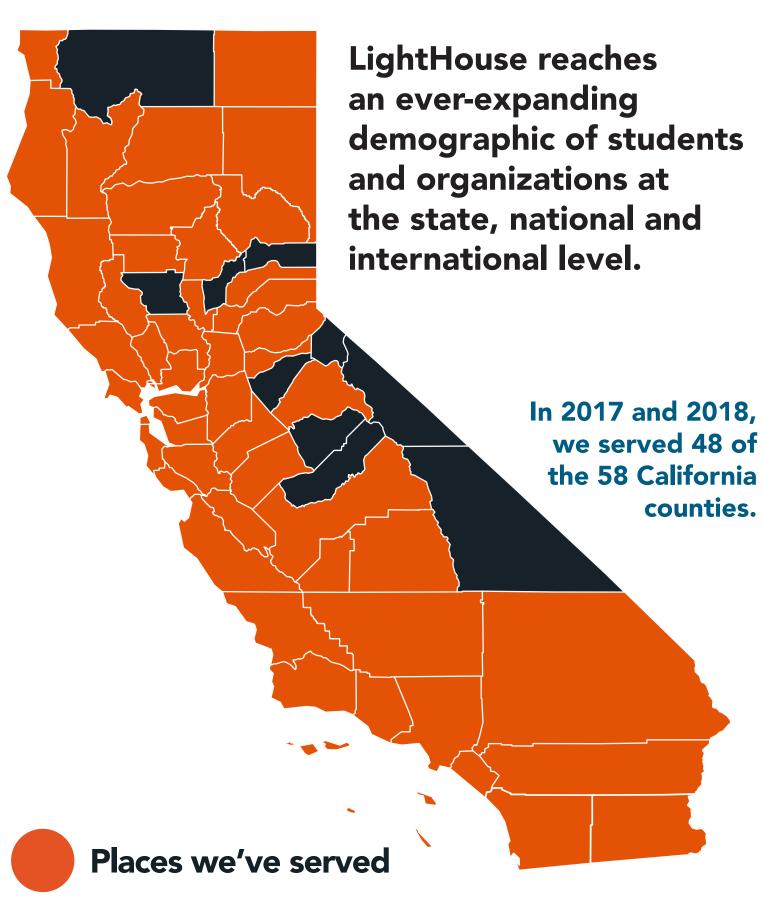
**478** employment immersion

**1,582** student support (advocacy, family, referrals, transportation)

3,155 technology

**1,042** deaf-blind

### OUR 2017 - 2018 REACH





# Donor: Jerry Kuns

Former board member Jerry Kuns and his wife Theresa Postello named the MAD Lab as part of our \$21 million Capital Campaign.



Jerry Kuns is a true blue friend of the LightHouse. He first visited LightHouse in the 1960s with rehabilitation pioneer Gil Johnson to learn about Blindcraft, a rattan weaving business aimed at creating blind employment opportunities. He's been coming back ever since.

Jerry has been a LightHouse volunteer, collaborator, donor, blind role model and served as a LightHouse board member for ten years,

"By donating to
LightHouse, I know I am
helping blind people gain
an understanding of who
they are and all the things
they can do with their
lives. These are essential
services, offered by a
dynamic organization.
Everything I see going
on at the LightHouse is
incredibly exciting."

starting in 2009. He was even an employee for nine months in 1986. As his wife Theresa came into his life, they became increasingly passionate about the programs the LightHouse and Enchanted Hills Camp had to offer.

Jerry's life and adventure partner Postello was a teacher of the visually impaired and orientation and mobility instructor in San Mateo County. She was honored in 2014 as a Distinguished Educator of Blind Children. Theresa died in July 2018 and is missed dearly by the LightHouse community. Now retired, Jerry spends his time traveling the world and often gives presentations about tactile literacy, especially as it pertains to maps like the ones we create at LightHouse.

80% students are open to new things because of their involvement with LightHouse

76% of our students are better able to maintain their day-to-day activities and responsibilities

94% of our students are more confident because of their work with LightHouse

# Enchanted Hills Camp for the Blind



Founded in 1950 by Rose Resnick, Enchanted Hills was the first camp for the blind west of the Mississippi. We offer programs for blind children, teens, adults and their families as well as Deaf-blind campers. Located on 311 acres on Mt. Veeder in Napa, Enchanted Hills is a place for blind campers to explore, grow confidence and build a community.

On October 8, 2017, a LightHouse blindness skills training for adults was underway at Enchanted Hills Camp. As dusk fell, a terrible sight appeared in the distance – a massive, uncontrollable wildfire.

Enchanted Hills and many of our dear neighbors on Mount Veeder suffered irreparable damage from one of the worst wildfires in California history. Our staff, camp of blind students and guide dogs had only one hour to evacuate. Although our staff lost most of their possessions, we are grateful beyond words that everyone evacuated safely. However, the fire decimated half of the structures at Enchanted Hills.

Despite this aching loss, LightHouse was committed to keeping camp open for summer programs and vowed that the "spirit of Enchanted Hills will prevail."

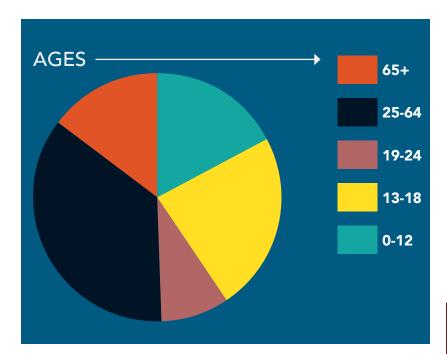
In fact, with temporary bungalows, we hosted the largest Teen Session in camp history in 2018. It's a testament to the spirit of Enchanted Hills and our community of supporters. Permanent structures are being permitted and designed to make Enchanted Hills the best blind camp for the next 100 years.





Photos from top to bottom: 1. The burnt out staff house. 2. The pool and demolished pool house at Enchanted Hills Camp. Opposite: >> EHC Staff and youth camper work on paper mache together.

### 2017-18 BY THE NUMBERS



43/094 service hours



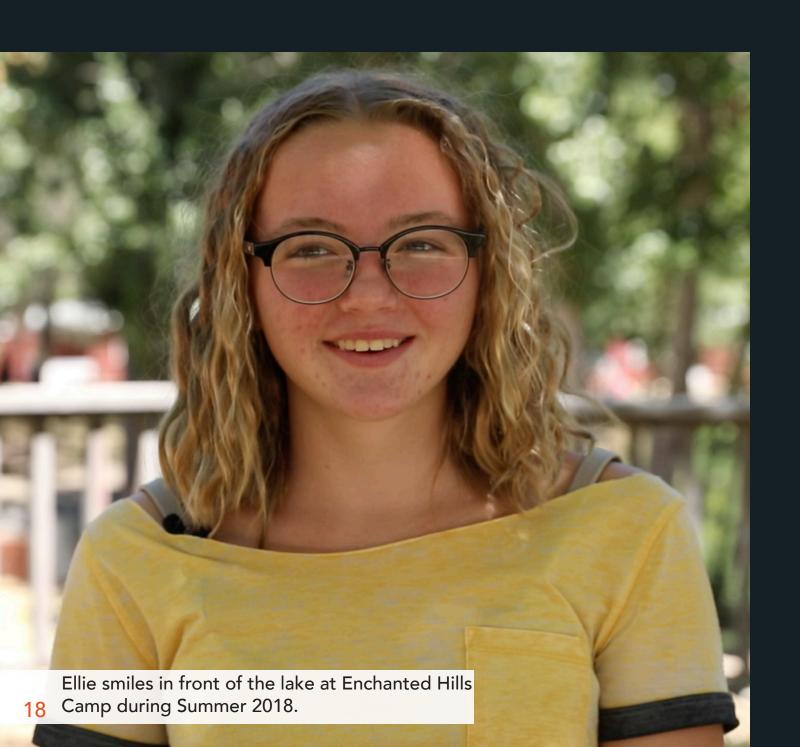
# BLIND CAMPERS: 4

EHC PROGRAMS IN 2017 AND 2018:

- Cycle for Sight
- Blind Babies Family Camp
- Adult Session
- Adults with Developmental Disability Session
- Family Camp I, II and III
- Youth Camp
- STEM Camp
- Teen Camp
- Horseback Riding Camp
- Youth Music Academy
- Deaf-Blind Session
- Chemistry Camp

# EHC Camper: Ellie

At Enchanted Hills, returning camper Ellie found a setting where she can be her theatrical self and confide in other blind people her age.



2018 was Ellie's third year at camp, and her first teen session. The 15-year-old positively gushes about camp and its significance to her identity as a young visually impaired person. Ellie is obsessed with improv, singing, acting and performing. Camp is not only a place where she can have fun and perform, but also a place where she can get over the normal grind of feeling like the "weird kid" in school.

"My parents always told me my vision shouldn't limit what I do, but I never really believed them until I came to EHC. We're all just human beings who want to feel appreciated for who we are, rather than what we look like or if we use a cane."

Though Ellie is bubbly, outgoing and well-liked, she says many of her peers still don't really understand her disability. Luckily, she found her people in the theater department at school and even more, found a home at Enchanted Hills. Many campers like Ellie feel the pressure of being the only blind student at their school, but Enchanted Hills offers them a place to relax and relate to their blind peers.

At camp, Ellie learned how to use a white cane for the first time when another camper encouraged her to try theirs. She says it's where she matured and realized that she could do anything, because she saw so many examples of blind staff and counselors doing what they love.

of our students are more satistified with their quality of life due to LightHouse services

of our students expanded their community of blind friends and mentors at LightHouse

94% students
would refer
someone who is
blind or has low
vision to LightHouse

# This is what blind ambition looks like.



Photos from left to right, top to bottom: Ahmet Ustunel kayaks on the Bosphorus Strait; Ojok Simon holds up a beehive; Penny Melville-Brown laughs while baking at One Market Restaurant; Conchita Hernández teaches a salsa class at LightHouse; Red Szell rock climbs at Mission Cliffs in San Francisco; Stacy Cervenka smiles at the top of Bernal Hill.



In 2017, LightHouse launched the Holman Prize for Blind Ambition to support the emerging adventurousness and can-do spirit of blind and low vision people worldwide.

Created specifically for legally blind individuals with a penchant exploration of all types, each year the Holman Prize provides financial backing up to \$25,000 – for three individuals to explore the world and push their limits. This prize celebrates people who want to shape their own futures instead of having it laid out for them. The ideal candidate is someone who is willing to probe their environment and eager to savor the richness of a world that is so often thought of as inaccessible to the blind. This exploration may involve travel, community organizing, athletics, creating art and more.

The Prize begins with a challenge: blind applicants submit a first-round pitch, in the form of a 90-second YouTube video. Later, semifinalists submit in-depth written proposals, and an even smaller group of finalists are interviewed by LightHouse staff before the winners are determined by a panel of blind judges.

"The Holman Prize is not meant to save the world or congratulate someone for leaving the house," says LightHouse CEO Bryan Bashin. "This prize will spark unanticipated accomplishments in the blindness community. You will see blind people doing things that surprise and perhaps even confuse you. These new LightHouse prizes will change perceptions about what blind people are capable of doing."

The three inaugural prizewinners — kayaker Ahmet Ustunel, baker Penny Melville-Brown and beekeeper Ojok Simon — were selected by a committee of blind leaders and honored at the LightHouse Gala in November 2018. The 2018 Holman prizewinners — entrepreneur Stacy Cervenka, educator Conchita Hernández and triathlete Red Szell — are currently completing their projects in the UK, Mexico and the U.S.



# Superfest is the longest running disability film festival in the world.

Since it first debuted in a small Los Angeles showcase in 1970, it has become an eagerly anticipated international event, co-hosted by LightHouse and the Paul K. Longmore Institute on Disability at San Francisco State University. For more than 30 years, Superfest has celebrated cutting-edge cinema that portrays disability through a diverse, complex, unabashed and engaging lens. Superfest is one of the few festivals worldwide that is accessible to disabled filmgoers of all kinds, and is an international leader for modeling accessibility.

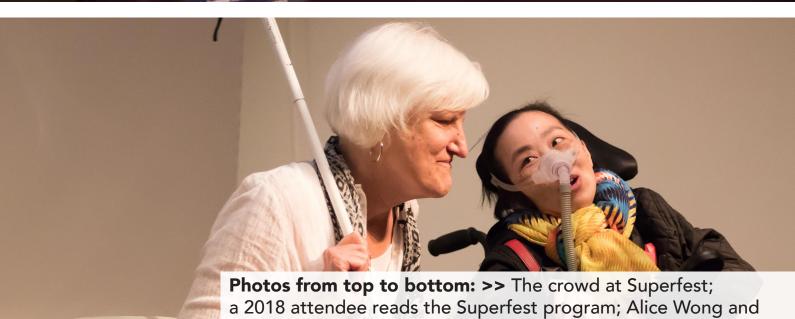
We've thought long and hard about how we can make Superfest enjoyable and streamlined for each and every one of our festival-goers. They can head to Superfest without needing to make a special request for audio description, captioning, or ASL. For once, it's all taken care of.

# Superfest offers accessible accomodations, including:

- Open/closed audio description
- Open captions for all live dialogue
- ASL interpretation for all live dialogue
- Audience-integrated wheelchair seating
- Close-up seating for people with low vision
- Seating for people who are Deaf or hard of hearing in close proximity to an ASL interpreter and captioning
- Chemical free / scent free areas
- A quiet space
- Gender neutral restrooms
- Easy access to public transportation including BART and MUNI
- Ramp access to stage
- Separate screening room without audio description







Georgina Kleege smile together after a panel on accessibility.

ASSETS	\$
Current Assets	
Cash and cash equivalents	543,650
Receivables	787,672
Prepaids and deposits	131,107
Inventory	261,675
Total Current Assets	1,724,104
Non-Current Assets	
Investments	161,408,745
Loan receivable	11,786,152
Property & equipment- net of accumulated depreciation	7,219,875
Total Non-Current Assets	180,414,772
Total Assets	182,138,876
LIABILITIES AND FUND BALANCE Current Liabilities	
	902,292
Accounts payable and other accrued expenses	939,000
Loan payable - current portion  Total Current Liabilities	1,841,292
Non-Current Liabilities	
Loan payable	29,976,500
Total Non-Current Liabilities	29,976,500
Total Liabilities	31,817,792
Fund Balances	
Unrestricted, Temporarily Restricted, Restricted	150,321,084
Total Liabilities and Fund Balances	182,138,876

REVENUE	\$	
Revenue		
Sales, net of fees of \$91,612	1,535,247	
Fees for service	1,116,930	
Realized & unrealized gains on investments	11,507,097	
Interest & dividend income	2,729,047	
Miscellaneous and other	994,291	
Total Revenue	17,882,612	
Support		
Government contracts & other grants	1,846,767	
Donations and bequests	13,126,402	
Total Support	14,973,169	
Total Support & Revenue	32,855,781	
EXPENSES		
Program Services		
Community and Information	4,159,653	
Rehabilitation Services	3,999,008	
LightHouse Enterprises	2,127,971	
<b>Total Program Services Expenses</b>	10,286,632	
Supporting Services		
General and administration	1,724,435	
Fundraising	792,663	
Total Supporting Services	2,517,098	
Total Expenses	12,803,730	
Public Support & Revenue Over Expenses	20,052,051	
Fund Balances, Beginning of year	130,269,033	
Fund Balances, End of year	150,321,084	

ASSETS Current Assets	•
Cash and cash equivalents	1,056,329
Receivables	1,232,360
Prepaids and deposits	117,455
Inventory	245,486
Total Current Assets	2,651,630
Non-Current Assets	
Investments	167,016,179
Loan receivable	11,780,500
Property & equipment- net of accumulated depreciation	7,026,135
Total Non-Current Assets	180,414,772
Total Assets	185,822,814
LIABILITIES AND FUND BALANCE	
Current Liabilities	
Accounts payable and other accrued expenses	1,356,573
Loan payable - current portion	1,008,000
Total Current Liabilities	2,364,573
Non-Current Liabilities	
Loan payable	26,935,500
Total Non-Current Liabilities	26,935,500
Total Liabilities	29,300,073
Fund Balances	
Unrestricted, Temporarily Restricted	159,174,371
Total Liabilities and Fund Balances	188,474,444

REVENUE	\$
Revenue	
Sales, net of fees of \$91,612	2,663,946
Fees for service	890,268
Realized & unrealized gains on investments	5,992,581
Interest & dividend income Miscellaneous and other	2,988,971 1,149,190
Support	
Government contracts & other grants	2,015,925
Donations and bequests	7,585,708
Total Support	9,601,633
Total Support & Revenue	23,286,589
EXPENSES	
Program Services	
Community and Information	4,705,153
Rehabilitation Services	4,301,959
LightHouse Enterprises	2,466,090
Total Program Services Expenses	11,473,202
Supporting Services	
General and administration	1,997,033
Fundraising	963,067
Total Supporting Services	2,960,100
Total Expenses	14,433,302
Public Support & Revenue Over Expenses	8,853,287
Fund Balances, Beginning of year	150,321,084
Fund Balances, End of year	159,174,371

These prominent media sources published articles about LightHouse in 2017 and 2018.

The Washington Post

The New Hork Times

San Francisco Chronicle











In 2017 and 2018, we worked with advocacy groups and organizations from across the nation.

























CREATIVE GROWTH



American Printing House for the Blind, Inc.



We consulted and worked on tech and accessibility with companies all over the world, including:

















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Thank you to everyone who made an investment in blind ambition in 2017 and 2018. Donors listed include individuals and organizations who gave more than \$500 dollars between October 2016 and September 2018.











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Craig Ackerman

Judith and Douglas Adams

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Tony and Mandy Vorreiter

Rosemary Wakeham

Dirk Walvis and Carolyn Dille

David and Regula Weill

Dr. Ethan Weiss Kelly Weiss Sheila Weiss

Joy and David West Debby and Ed Wheeler Shelia O. Whittemore

Trina Wiener

Kim Wildman and John Thornton

Virginia Wildman Mary Williams

Masceo and Kate Williams Russell Wilsey and Curtz Lam Richard and Sue Wollack Henry and Sandra Wong

Yoon Wong

Adrianne and Bruce Wonnacott

Jacqueline Young

Julia Young

Peter Young and Tachina Rudman-Young

Doug Yule

Gary and Linda Zellerbach

Roy Zitting

### Organizational Giving

**Almaden Super Lions** 

America's Best Local Charities

Ameritrade

Annunziata Sanguinetti Foundation

Anthem Winery and Vineyards, LLC

AT&T Employee Giving Campaign

**B Squared Consulting** 

**Bellini Foundation** 

**Benevity Community Impact Fund** 

Bertha Russ Lytel Foundation

Boris and Vera Bogart Foundation

**Bothin Foundation** 

Business Links, Inc.

California Transcribers and Educators for the

Blind

**Camberview Partners** 

Cane and Compass

Carmichael Lynch

Center for Volunteer and Nonprofit Leader-

ship

Charitable Adult Rides & Services, Inc.

**Charles Schwab Corp** 

Château Montelena Winery

Chevron Humankind Matching Gift Program

Comcast

Community Projects, Inc.

Concord Feed & Fuel, Inc.

Consumer Technology Association Founda-

tion

**Core Financial Corporation** 

Cotati Food Service

D & B Rental Properties, LLC

Dean & Margaret Lesher Foundation

**Delong-Sweet Family Foundation** 

Delta Gamma Foundation

Delta Gamma Fraternity - Delta Chi Chapter

Design Partnership

**Disability Rights Advocates** 

Dodge & Cox Investment Managers

**Dodge Stores** 

**ECM Property Company LLC** 

Eva L. McKenzie Memorial Fund

**Eventbrite** 

Excel Fund

Facebook

Fidelity Brokerage Services LLC

Fidelity Charitable Gift Fund

First Dollar Foundation

First Presbyterian Church and Congregation

of Napa

Fitness SF

Francis S. North Foundation

**GAP** Foundation

Gatepath

Genentech Foundation

George Lucas Family Foundation

Golden State Home & Land, Inc.

Goldman Sachs Philanthropy Fund

Google, Inc.

**Greater Giving** 

Guardsmen

Guide Dogs for the Blind

Hanson Bridgett LLP

Harmony Health & Wellness Center, Inc.

**Hayford Family Foundation** 

Herbst Foundation, Inc.

**Hewlett Packard** 

Holly Cranston Memorial Fund

**Hood River Distillers** 

HumanWare

**Humboldt Area Foundation** 

**Humboldt Health Foundation** 

**IBM Employee Services Center** 

IBM Retiree Charitable Campaign

Iglewski Family Foundation

Jewish Community Federation and Endow-

ment Fund

Jewish Community Foundation of the East

Bay

Jewish Family and Children's Services

Joseph and Mercedes McMicking Founda-

tion

JPMorgan Chase & Co.

JPMorgan Chase Foundation

JRV Construction Company

Kawakami Barron & Lam LLP

**Kurland Family Foundation** 

LARCA//Rotary 5130 Fire Relief Fund

Lawrence Livermore National Laboratory

LinkedIn Matching Gifts Program

Lions Club of Norfolk Foundation

Marin Community Foundation

Marmor Foundation

Matthew E. Carpenter Construction, Inc.

Maze & Associates

McLin Family Foundation

Menaged Foundation

Mental Health Association of San Francisco

Microsoft Corp.

Minnesota Woodturners Association

Morgan Stanley

Morgan Stanley Global Impact Funding Trust

Mr. and Mrs. G. Kirk Swingle Foundation

N.D.G.W. Childrens Foundation

Napa Valley Country Club

National Arts and Disability Center, Semel Institute

National Endowment for the Arts

National Federation of the Blind

National Industries for the Blind (NIB)

**NCAOMS** 

Netflix

Norman Mahan Inc.

One Market Restaurant

Oracle Corporation

OsiSoft

Pacific Farms

**Pacific Foundation Services** 

Pacific Gas and Electric Company

Palisades Educational Foundation Incorporated

Parnassus Investments

Patson Companies

Peninsula Endowment Fund

PG & E Corporation

Polara Enterprises, LLC

Presbyterian Woman FPC Livermore

**ProInsurance** 

Racysugar Productions, Inc.

Rosen Bien Galvan & Grunfeld LLP

Rosen Bien Galvan & Grunfeld LLP Charitable Fund

Rotary Club of Napa

RVK, Inc.

S.A. Camp Companies

Sadie Meyer and Louis Cohn Foundation

Safeway Foundation

Salesforce Foundation

San Francisco Fire Fighters - Local 798

San Mateo County Office of Education: O&M and

VI Staff

Santen Incorporated

SCAN Health Plan Community Benefit

Schwab Charitable

Sidney Stern Memorial Trust

Silicon Valley Community Foundation

Simplistic Foundation

Soroptimist International of Napa

Swinerton Builders

SyMed Corporation

TE Connectivity

**Telecare Corporation** 

Tiarna, Inc.

Tidelands Oil Production Company

**Tplus Educational Vision Services** 

**Travers Family Foundation** 

**Turner Construction Company** 

Turner Construction Company Foundation U.S. Bank

Unitarian Universalist Congregation, Santa Rosa United States Association of Blind Athletes

**United Way Monterey County** 

United Way of the Midlands

University Corporation, SF State

Vanguard Charitable

Volkswagen Group of America, Inc. Walt Disney Company Foundation

Walter E. and Barbara A. Bauke Foundation

Welfare Foundation of San Jose Lions

Welfund Family Foundation

Wells Fargo Foundation

White Oak Partners

Windy Bay Foundation

**XL Construction** 

Yahoo! Employee Foundation

Yahoo! for Good

Yasme Foundation

# Media and Accessible Design Lab (MAD Lab)

From printed information to physical space, our <u>MAD Lab</u> specializes in making the visual tactile and turning inaccessible experiences into inclusive ones. Our team of designers and consultants specialize in braille, tactile maps, accessible venues and alternative media.

Design: Tactile Maps, Graphics, 3D	
2017 = 342 projects	2018 = 432 projects
<b>Consulting: Design and Accessibility</b>	
2017 = 13 projects	2018 = 11 projects
Consulting: ADA/CBC Sign Review	
2017 = 4,367 signs	2018 = 5,889 signs
Braille Translation	
2017 = 62, 967 pages	2018 = 44,308 pages
Braille Business Cards	
2017 = 10,597 cards	2018 = 10,925 card
Audio Recordings	
2017 = 30 recordings	2018 = 25 recordings

### Photos from left to right: >>

A close-up of a tactile rendering of an artwork; the inside of the Adaptations Store with merchandise lining the walls; close up of tissue packets manufactured at the Sirkin Center.



### Adaptations Store

<u>Adaptations</u> is the only place in Northern California with a comprehensive offering of tools, technology, and other solutions for blind and visually impaired people.

Total number of items sold	<b>2017:</b> 5,787	<b>2018:</b> 6,516
Total number of transactions	<b>2017:</b> 2,374	<b>2018:</b> 2,554
Total number of customers	<b>2017:</b> 2,325	<b>2018:</b> 2,504
Number of unique customers	<b>2017:</b> 1,377	<b>2018:</b> 1,456
Number of items carried	<b>2017:</b> 1,085	<b>2018:</b> 1,197

### The Sirkin Center

The Sirkin Center provides employment to blind employees in customer service, shipping and receiving, inventory management and light manufacturing. The Sirkin Center manufactures tissue packets included in MREs (Meals Ready to Eat) for soldiers and fire fighters in the field.

**Packets of tissue produced 2017:** 43,324,000 **2018:** 60,139,000







TOGETHER we can map out strategies to help you <u>support our empowering programs</u> for people who are blind or have low vision, while maximizing your tax and financial benefits.

To contribute, please contact our Director of Development at 415.694.7333 or jsachs@lighthouse-sf.org.

# **LIGHTHOUSE**:

FOR THE BLIND AND VISUALLY IMPAIRED

1155 Market St., 10th Floor | San Francisco, CA 94103