**SIXTEEN disney•pixar titles on disney movies anywhere to**

**feature complimentary Audio ACCESSIBILITY FEATURE**

**for the BLINDNESS community**

Feature will be Introduced on the Disney Movies Anywhere App for iPhone® and iPad® beginning with the In-Home Release of DisneyPixar’s “*The Good Dinosaur”* on February 23rd

**FACT SHEET**

Overview: Launching with the in-home release of *The Good Dinosaur* on February 23, 2016, sixteen Disney•Pixar titles on Disney Movies Anywhere (DMA) will include a free audio descriptive narration feature for low-vision and blind audiences. Developed over the past few years and expanding upon existing technology, each narration has been carefully crafted to ensure a truly rich and personal experience for the visually impaired community. Pixar Animation Studios plans to make this a standard offering on all future titles, confirming their dedication to bringing the entertainment experience to all audiences.

How It Works: Consumers will need to have a Disney Movies Anywhere App downloaded onto an iPhone® or iPad® running iOS 7 or above in order to use this technology.

Consumers can activate “Audio Description” on their iPhone® and iPad® by going to the “Access” section under “Settings” in the Disney Movies Anywhere App. Once activated, they can find supported titles through the Audio Descriptive (AD) button on the featured tab.

Once a film is chosen and playing on any separate platform the user can push the “Sync & Play Audio” button within the Disney Movies Anywhere App to initiate syncing and playback of the accompanying narration, creating an audio guide of the film. Now all families can enjoy Disney•Pixar movies together.

Available Films: 16 DisneyPixar feature films including: ***Toy Story*** (1995), ***A Bug’s Life*** (1998), ***Toy Story 2*** (1999), ***Monsters, Inc.*** (2001), ***Finding Nemo*** (2003), ***The Incredibles*** (2004), ***Cars*** (2006), ***Ratatouille*** (2007), ***WALL•E*** (2008), ***Up*** (2009), ***Toy Story 3*** (2010), ***Cars 2*** (2011), ***Brave*** (2012), ***Monsters University*** (2013), ***Inside Out*** (2015), and ***The Good Dinosau***r (2015).

About Audio Descriptive Audio descriptive narration provides visually impaired audiences with the unique

Narration: experience of being able to enjoy watching/listening to a film alongside their family and friends. Key visual elements of the film are inserted as an audio guide to help low-vision viewers get a more comprehensive understanding of the film. These key visual elements include actions, costumes, gestures, facial expressions, scene changes and onscreen text. The fact that the narration track can sync with the movie as it plays in the background is a new feature for the Disney Movies Anywhere App and one that greatly enhances existing technology.

Miscellaneous: Currently only available on the Disney Movies Anywhere App for iPhone® and iPad® in the US. Audio synchronization technology is provided by [Audible Magic](https://www.audiblemagic.com/)

**For more information, please visit** <https://www.disneymoviesanywhere.com/support#14484>

**or contact your local Disney representative**

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**About Disney Movies Anywhere (DMA)**

Disney Movies Anywhere (DMA) is an engaging and family-friendly cloud-based digital movie service that makes it simple to buy your favorite Disney, DisneyPixar, Marvel and *Star Wars* movies once and watch them anywhere. With DMA you can explore Disney’s library of over 450 eligible digital movies, discover hours of new and exclusive short-form content, and watch your digital movies from the comfort of the living room or across multiple mobile devices. Using the free DMA apps and website, you can connect your DMA account with participating providers including iTunes, Amazon Video, VUDU, Google Play, and Microsoft Movies & TV and unlock access your eligible movie collections across platforms and devices – iPhone®, iPad®, iPod Touch®, Apple TV/Airplay, Amazon’s Fire tablets, Fire TV and Fire TV Stick, Microsoft Movies &` TV service on Windows and Microsoft Xbox devices, Android mobile and tablet devices and Android TV, Chromecast and the Roku**®** platform. In addition, you can redeem Digital Copy codes found in eligible Disney, DisneyPixar and Marvel Blu-rays and DVDs, as well as earn Disney Movie Rewards points with every digital purchase.

**About *The Good Dinosaur* In-Home Release:**

Disney•Pixar’s “***The Good Dinosaur”*** releases on Blu-ray™ Combo Pack, Digital HD and Disney Movies Anywhere on February 23, 2016 and includes an extensive line-up of bonus features including the Academy Award® nominated theatrical short “Sanjay’s Super Team,” making-of featurettes, deleted scenes and more.

From the innovative minds of Disney•Pixar comes a hilariously heartwarming adventure about the power of confronting and overcoming your fears and discovering who you are meant to be.

The Good Dinosaur asks the question: What if the asteroid that forever changed life on Earth missed the planet completely, and giant dinosaurs never became extinct? In this epic journey into the world of dinosaurs, an apatosaurus named Arlo makes an unlikely human friend. While traveling through a harsh and mysterious landscape, Arlo learns the power of confronting his fears and discovers what he is truly capable of.

Bring home this original story full of humor, heart, action and imagination, perfect for the whole family!

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